Russell Squire
Chair

Will Brightbill
District Manager

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The City of New York
Community Board 8 Manhattan

October 20, 2022

Adam Roberts
Deputy Commissioner
State Liquor Authority
80 South Swan Street, Suite 900
Albany, NY 12210-8002

RE: Shake Shack 152 E. 86 LLC, dba Shake Shack, 154 E. 86th St (Between Third and Lexington Avenues) - Corporate Change for Wine, Beer & Cider License

Dear Deputy Commissioner Roberts,

Applications will only be approved based upon the applicant's agreement to the following stipulations:

1. **The applicant will abide by the bicycle guidelines and will ensure that any third-party delivery provider that it contracts with shall abide by the bicycle guidelines.**
2. **The applicant will keep the front of the establishment clean.**
3. **The applicant will be denied if they participate in bar-crawls.**
4. **The applicant will abide by applicable Covid-19 regulations at the time.**

At the October 19, 2022, Full Board meeting of Community Board 8 Manhattan, the board approved the following resolution by a vote of **37 in favor, 4 opposed, 0 abstentions and 0 not voting for cause**:

WHEREAS Community Board 8 asks all entities submitting a corporate change application to the SLA to appear before the Street Life Committee to answer questions that board members or the public may have; and

WHEREAS most applicants to appear before the board, including many neighborhood small business that do not have a large number of employees; and

WHEREAS Shake Shack informed the CB8 board office that they would not appear before the committee because they were a large corporation with many locations; and

WHEREAS CB8 reiterated that the request is one we make of all applicants and that we could not make an exception and politely requested that they appear before the committee; and

WHEREAS Shake Shack explicitly refused to appear and stated that the would go over the head of CB8 and
directly to the SLA; and

WHEREAS the correspondence is attached to this resolution; and

WHEREAS CB8 believes all applicant should be treated the same and appear before the committee whether
they are a large corporation or a small local business; therefore

BE IT RESOLVED that the application is **DISAPPROVED, subject to:**

Please advise this office of any action taken regarding this matter.

Sincerely,

Russell Squire

Russell Squire
Chair

Abraham Salcedo

Abraham Salcedo
Chair, Street Life Committee

cc: Honorable Eric Adams, Mayor of the City of New York
Honorable Carolyn Maloney, 12th Congressional District Representative
Honorable Mark Levine, Manhattan Borough President
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Edward Gibbs, NYS Assembly Member, 68th Assembly District
Honorable Dan Quart, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member 76th Assembly District
Honorable Keith Powers, NYC Council Member, 4th Council District
Honorable Julie Menin, NYC Council Member, 5th Council District

Gmail

Community Board 8 Manhattan <info@cb8m.com>

Shake Shack 152 E. 82nd St LLC, dba Shake Shack, 154 E. 86th Street, (Between Third and Lexington Avenues) - Corporate Change for Wine, Beer and Cider

5 messages

CB8M Submissions <submissions@cb8m.com> Fri, Sep 16, 2022 at 2:16 PM
To: alcohollicensing@shakeshack.com
Cc: Will Brightbill <willbrightbill@gmail.com>, Saida Harrigan <harrigan@cb8m.com>, Community Board 8 Manhattan <info@cb8m.com>, Robert Beirne <beirne@cb8m.com>

Shake Shack 152 E. 82nd St LLC, dba Shake Shack, 154 E. 86th Street, (Between Third and Lexington Avenues) - Corporate Change for Wine, Beer and Cider

Hello,

I am emailing you to invite you or your representative to Community Board 8's Street Life Committee meeting on **Tuesday, October 11, 2022**, to present and discuss the above-referenced application. The meeting will be via **Zoom at 6:30 pm. Please visit www.cb8m.com for additional meeting details.**

The attached *Instruction to Applicants* describes the materials that must be received by the Community Board 8 office, by email (beirne@cb8m.com) and (Submissions@cb8m.com) no later than **Thursday, October 6, at 12 pm**. It also provides instructions on posting the enclosed flyer to provide notification to the surrounding community of this application and meeting.

Please respond to this email if you have any questions, to confirm your attendance, and to identify who will be speaking on behalf of this application. Thank you.

N.B: We encourage you to send all documents into one single combined PDF.

Sincerely,
Robert Beirne
--
Robert Beirne
Community Associate
Community Board 8 Manhattan
W: 212-758-4340
www.cb8m.com

10 attachments

1022 Shake Shack 152 E. 86 LLC, dba Shake Shack, 154 East 86th Street - Corporate Change for Wine, Beer & Cider License.pdf
141K

0922 Shake Shack 152 E 86 LLC, dba Shake Shack, 154 East 86th Street, SLA Corperate Change.pdf
102K

01 Instructions to Applicants - Liquor License.pdf
122K

04 CB8M Street Life Applicant Information.pdf
232K

03 Questionnaire for Liquor Licenses.pdf
197K

05 CB8M Map.pdf
743K

02 Best Practices For Nightlife Establishments.pdf

1112K

07 500 Foot Law Statement, Establishment Questionnaire, Statement of Area Plan, Proposed Method of Operation.pdf
557K

06 City Harvest - Donor Packet.pdf
1167K

08 Sample Packet for SLA Applications.pdf
2982K

Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com> Fri, Sep 16, 2022 at 2:34 PM
To: CB8M Submissions <submissions@cb8m.com>, Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com>
Cc: Will Brightbill <willbrightbill@gmail.com>, Saida Harrigan <harrigan@cb8m.com>, Community Board 8 Manhattan <info@cb8m.com>, Robert Beirne <beirne@cb8m.com>

Hi,

Thank you for confirming receipt of my corporate officer change notice! I wanted to give you the heads up that I will not be attending you meeting to discuss this change. We operate many locations in NYC, all of which are processing this officer change, and it's simply not feasible for us to attend meetings at every community board to discuss the change of a single officer on our license. Additionally, this change is being implemented across the entire county so given these circumstances I hope you can understand our inability to attend.

Please let me know if you have any questions and have a terrific weekend!

[Quoted text hidden]

[WARNING]: Verify the sender's authenticity before accessing links or attachments.

CB8M Submissions <submissions@cb8m.com> Tue, Sep 20, 2022 at 4:22 PM
To: Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com>
Cc: Will Brightbill <willbrightbill@gmail.com>, Saida Harrigan <harrigan@cb8m.com>, Community Board 8 Manhattan <info@cb8m.com>, Robert Beirne <beirne@cb8m.com>

Hello:

Thank you for your response and sharing your concerns with our office. We ask all corporate change applicants to come before our Street Life Committee to answer any questions that there might be from the public or from any board members.

Unfortunately, we can not make an exception because an applicant has multiple locations or because of the size of the company. We kindly ask you to reconsider in the interest of being a good neighbor and transparent community partner.

The item will remain on the agenda. Please distribute the flyers as requested and let us know if there is a representative of Shake Shack who can attend the meeting?

Thanks again,

Robert

--
Robert Beirne
Community Associate

Community Board 8 Manhattan
W: 212-758-4340
www.cb8m.com

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Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com> Tue, Sep 20, 2022 at 4:25 PM
To: CB8M Submissions <submissions@cb8m.com>, Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com>
Cc: Will Brightbill <willbrightbill@gmail.com>, Saida Harrigan <harrigan@cb8m.com>, Community Board 8 Manhattan <info@cb8m.com>, Robert Beirne <beirne@cb8m.com>

Thanks, Robert. I stand by my last statement. Please feel free to issue a disapproval so I can go directly to the SLA and circumvent the CB process. Thank you,

[Quoted text hidden]

Will Brightbill <willbrightbill@gmail.com> Tue, Sep 20, 2022 at 5:03 PM
To: Shake Shack Enterprises - Alcohol Licensing <AlcoholLicensing@shakeshack.com>
Cc: CB8M Submissions <submissions@cb8m.com>, Saida Harrigan <harrigan@cb8m.com>, Community Board 8 Manhattan <info@cb8m.com>, Robert Beirne <beirne@cb8m.com>

Thank you for your response. We will share it with the committee.

Very best,

Will

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Will Brightbill
District Manager
Community Board 8 Manhattan
W: 212-758-4340
C: 917-597-3005
www.cb8m.com

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