Valerie S. Mason
Chair

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The City of New York
Community Board 8 Manhattan

April 24, 2026

Angie Master, Acting Chair
NYC Landmarks Preservation Commission
Municipal Building
One Center Street, 9th Floor
New York, New York 10007

RE: 790 Madison Avenue (Upper East Side Historic District) – *Daniel C. Ruzeu* – A Neo-Grec style building designed by F.S. Barus and constructed in 1871. Application is to change the finish of the storefront mullions and entry door from mirror-polished stainless steel to gold stainless steel and for signage.

Dear Acting Chair Master,

At the Full Board meeting of Community Board 8 Manhattan held on April 22, 2026, the Board approved the following resolution by a vote of 35 in favor, 1 opposed, 0 abstentions, and 0 not voting for cause.

WHEREAS 790 Madison Avenue is a neo-Grec style building designed by F. S. Barus and constructed in 1871; and

WHEREAS 790 Madison Avenue is located on the corner of East 67th Street; the storefront comprises the ground floor, the second floor and lower level; and

WHEREAS 790 Madison Avenue was previously the home to Michael Kors; the two-story storefront will now house Italian luxury brand Jacob Cohen; and

WHEREAS there are a total of 11 storefront windows at the first and second floors along Madison Avenue and at the first and second floors along East 67th Street; and

WHEREAS the applicant proposes to remove the existing metal frames and replace with new metal frames with a satin stainless steel gold finish; and

WHEREAS the applicant also proposes to remove the existing metal frame around the entry doors and replace with a new metal frame with a satin stainless steel gold finish; and

WHEREAS the applicant also proposes signage above the Madison Avenue entry door and at East 67th Street centered above the two storefront windows at the first floor; lettering will be 12” high naming the brand; and

WHEREAS there will be secondary signage 1 1/4th” high at the Madison Avenue corner and at the East 67th Street corner; and

WHEREAS brand symbols/plaques are proposed for either side of the entry door and at the second floor in the center of the first and third storefront windows; and

WHEREAS at second and fourth storefront windows at the second floor discreet 1 1/4" high letters will be centered with the brand name; and

WHEREAS there will be a similar treatment to the 2 windows at the second floor along 67th Street — one containing the brand plaque and the other containing the brand name; and

WHEREAS the applicant does not propose any other changes to either the front elevation or the side elevation; and

WHEREAS there is a third opening on the second floor at the 67th Street elevation which now presents as a black hole; the applicant should consider the same stainless brushed gold finish for this opening;

THEREFORE, BE IT RESOLVED THAT this application is **APPROVED** as presented.

Please advise us of any action taken on this matter.

Sincerely,

Valerie S. Mason *Anthony Cohn, David Helpern, and Jane Parshall*

Valerie S. Mason
Chair

Anthony Cohn, David Helpern, and Jane Parshall
Co-Chairs, Landmarks Committee

cc: Honorable Kathy Hochul, Governor of New York State
Honorable Zohran Mamdani, Mayor of the City of New York
Honorable Brad Hoylman-Sigal, Manhattan Borough President
Honorable Jerry Nadler, 12th Congressional District Representative
Honorable Liz Krueger, NYS Senator, 28th Senatorial District
Honorable José M. Serrano, NYS Senator, 29th Senatorial District
Honorable Edward Gibbs, NYS Assembly Member, 68th Assembly District
Honorable Alex Bores, NYS Assembly Member, 73rd Assembly District
Honorable Rebecca Seawright, NYS Assembly Member, 76th Assembly District
Honorable Julie Menin, Speaker, NYC Council, 5th Council District
Honorable Virginia Maloney, NYC Council Member, 4th Council District
Honorable Elsie Encarnacion, NYC Council Member, 8th Council District