CONSOLIDATED RULES SIGNAGE IN CENTRAL PARK

Spring 2026

Community Boards



CENTRAL PARK CONSERVANCY

MASTERPLAN FOR CONSOLIDATED RULES

Signage Strategy

The goal of the consolidated rules sign system is to install permanent signage at the following locations:

- **Park Entrances**
- **Public Restrooms**

Signage Experience Goals

Consolidated rules in the Park should do the following:

- **Display the official NYC Park rules**
- **Accessible and Multilingual**
- **Preserve Naturalistic Views**
- **Follow the Central Park Conservancy’s Brand Identity**

MASTERPLAN FOR CONSOLIDATED RULES

Historic Signage























MASTERPLAN FOR CONSOLIDATED RULES

Removed Signage













MASTERPLAN FOR CONSOLIDATED RULES

Existing Signage







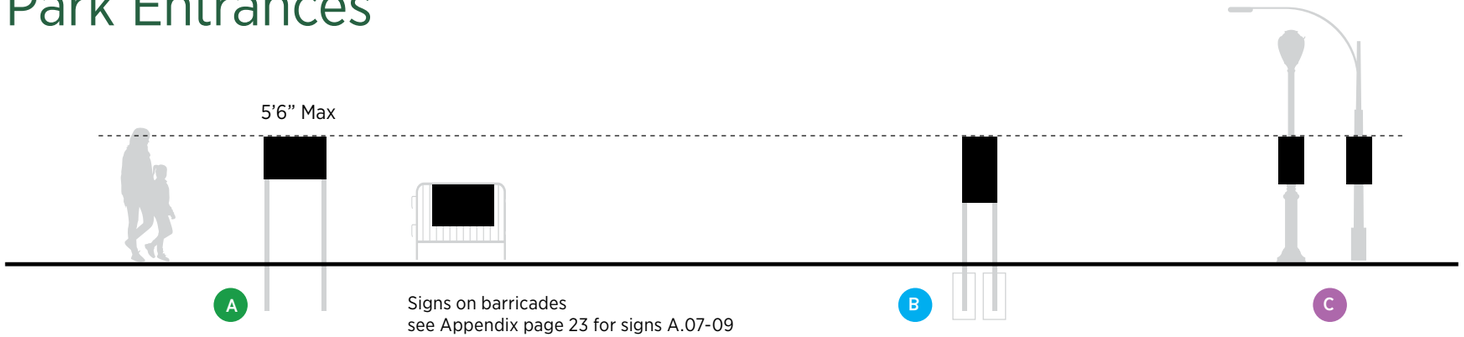






MASTERPLAN FOR CONSOLIDATED RULES

Park Entrances



A

Signs on barricades
see Appendix page 23 for signs A.07-09

B

C



A 41W x 28H Freestanding

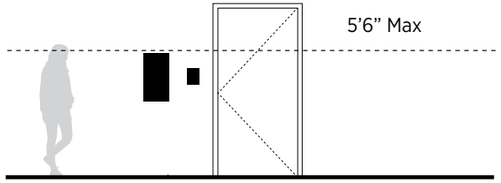


B 20W x 35H Freestanding



C 13W x 24H
Banded to Post

Restrooms



D E



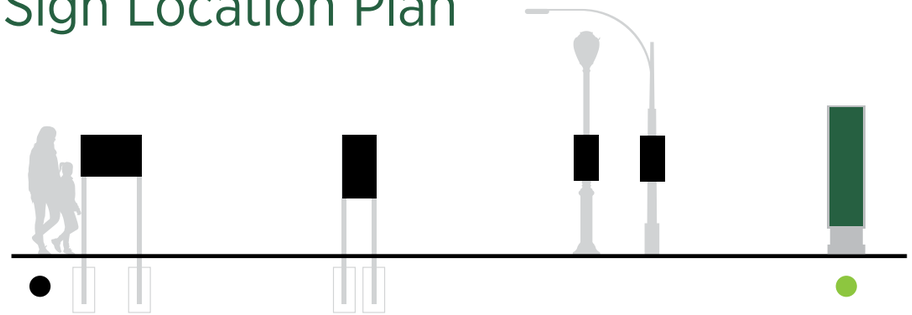
D 13WX24H
Wall Mount



E 6.5W x 9.5H
Wall Mount

MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES

Sign Location Plan

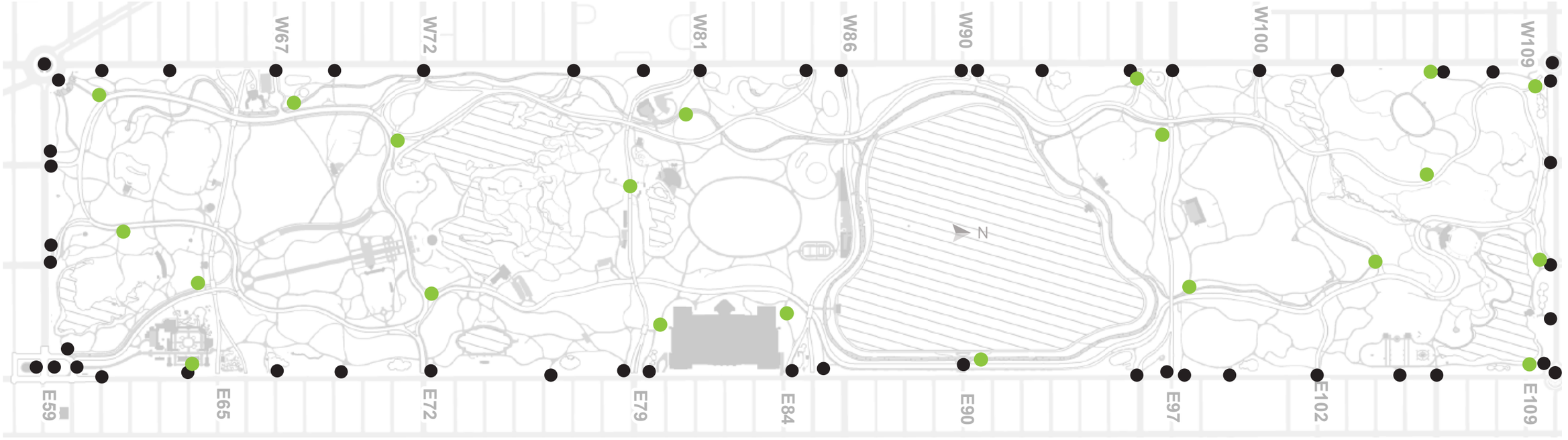


GENERAL NOTES

- 54 entrances
- Entrance paths vary in width
- Perimeter wall type is not consistent throughout the Park
- 20 locations include named gates

KEY

- Park Entrance Rules
- Wayfinding Kiosks



MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES

Existing Conditions

ENTRIES OF VARIED WIDTHS

- Roads, paths, and circles have different sizes
- Some entrances include multiple points of entry



CENTRAL PARK SOUTH AND 6TH AVENUE



WEST 69TH ST.

MANY PERIMETER MATERIALS

- Wall materials include stone, piperail or, in some cases, none
- 20 locations are engraved with named gates



WEST 85TH ST.—NORTH SIDE



WEST 67TH ST.—TAVERN ON THE GREEN

LANDSCAPE LIMITATIONS

- Entirely paved areas that limit freestanding post locations
- Q-tip lumineers that cannot support a mounted sign



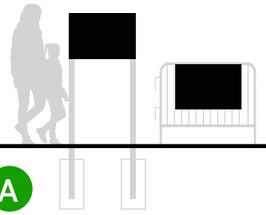
DUKE ELLINGTON CIRCLE



COLUMBUS CIRCLE

MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES

Proposed Sign Strategy



SIGN TYPE A

High-traffic and large entries located at Central Park North (110th St.), Central Park South (59th St.), West 72nd St. and East 90th St.



CENTRAL PARK SOUTH AND 6TH AVENUE



110TH ST. AND MALCOLM X BLVD.



SIGN TYPE B

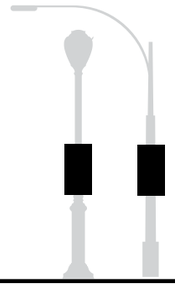
Small entries along the East and West side of the Park without space for Sign Type A.



WEST 69TH ST.



WEST 67TH ST.



SIGN TYPE C

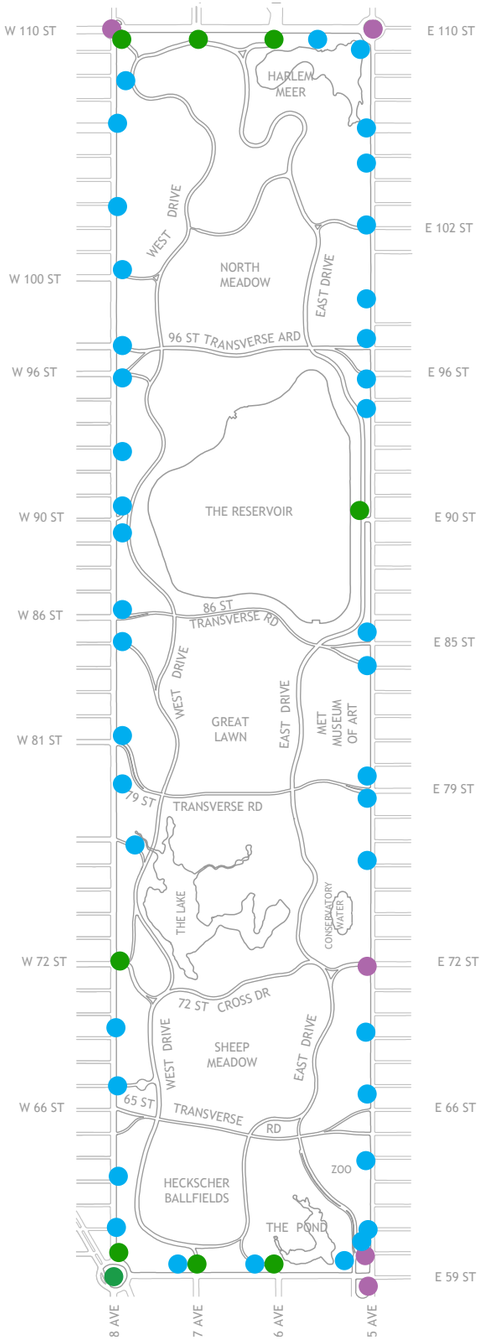
Entrances where paved areas limit freestanding direct embedded posts, and are instead mounted to an available light post.



DUKE ELLINGTON CIRCLE



GRAND ARMY PLAZA



MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES–SIGN TYPE A

Goals

SIGNS TYPE A ARE

Central Park North (110th St.),
Central Park South (59th St.),
West 72nd St. and East 90th St.

- Parallel to the path
- Oriented 3–5ft inside the perimeter wall, typically on the left side as you enter
- Accessible at 5’6” max from grade
- Post mounted signs are nested in plantings and the landscape whenever possible

SIGN LOCATIONS ARE NOT

- Obstructing the view of a landscape, monument, or architectural feature
- Blocked by waste bins, trees, B-poles, or other fixtures
- Disrupting access to infrastructure, such as subway ventilation grates

Existing Conditions and Proposed Solutions



CENTRAL PARK NORTH



RENDERED IMAGE

MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES–SIGN TYPE B

Goals

SIGNS TYPE B ARE

- Located at small entries along the East and West side of the Park without a B-pole to install a Sign Type C.
- Oriented 3–5ft inside the perimeter wall, on the left side as you enter
- Accessible at 5’6” max from grade
- Parallel to the path
- Post mounted signs that are nested into plantings and the landscape whenever possible

SIGN LOCATIONS ARE NOT

- Obstructing the view of a landscape, monument, or architectural feature
- Blocked by waste bins, trees, B-poles, or other fixtures
- Disrupting access to infrastructure, such as subway ventilation grates

Existing Conditions and Proposed Solutions



EAST 61ST STREET



RENDERED IMAGE

MASTERPLAN FOR CONSOLIDATED RULES AT PARK ENTRANCES–SIGN TYPE C

Goals

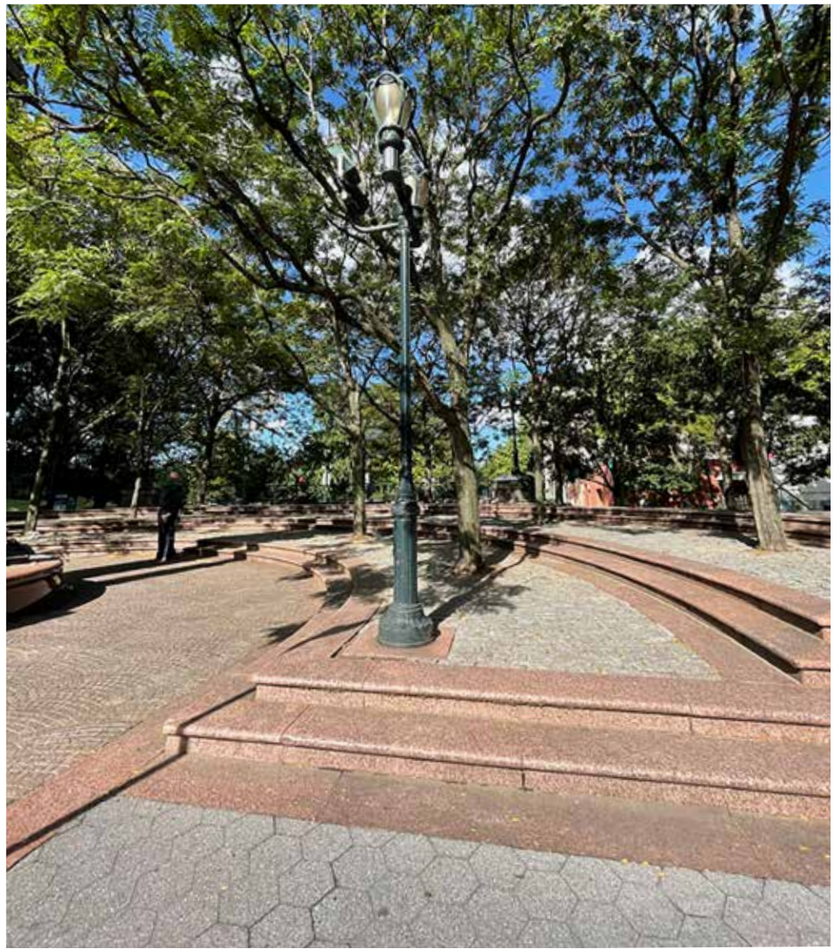
SIGNS TYPE C ARE

- Located at small entries where a sign can be installed on a B-pole or light post.
- Non destructive mounting to light-posts in areas with no available landscape or plantings for freestanding posts
- Accessible at 5’6” max height from grade
- Double or single-sided as needed

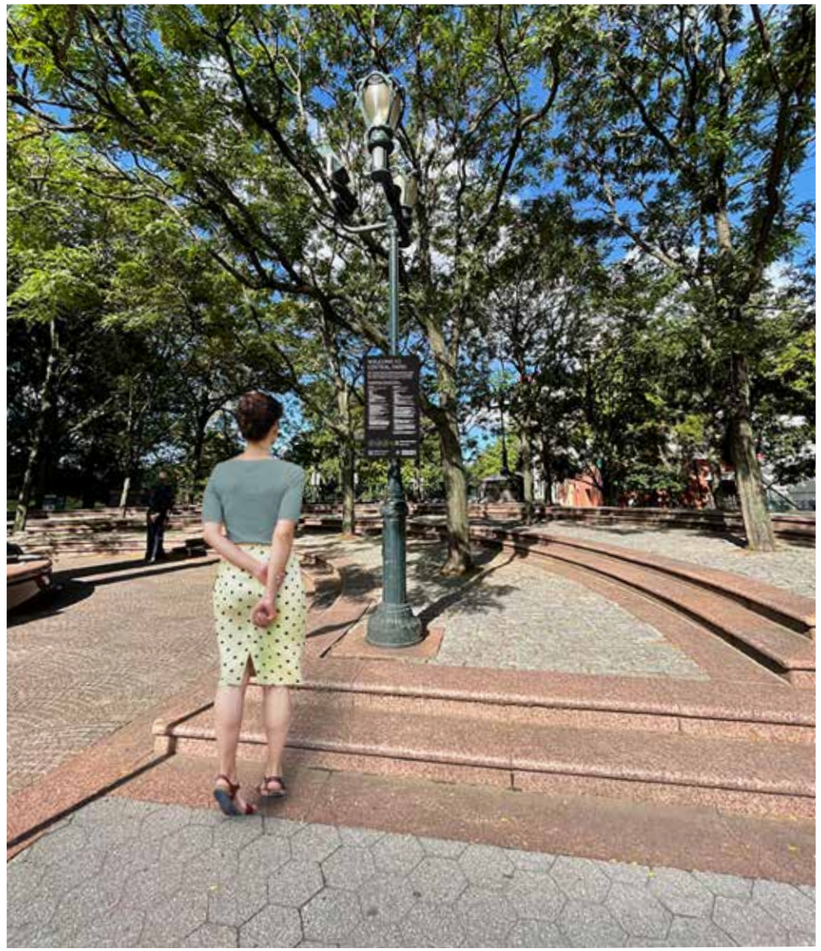
SIGN LOCATIONS ARE NOT

- Obstructing the view of a landscape, monument, or architectural feature
- Blocked by waste bins, trees or other fixtures

Existing Conditions and Proposed Solutions



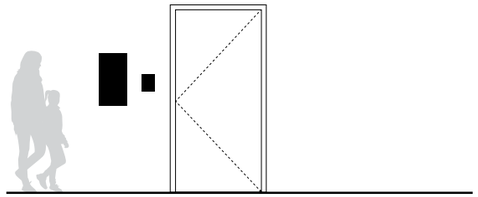
DUKE ELLINGTON CIRCLE



RENDERED IMAGE

MASTERPLAN FOR CONSOLIDATED RULES AT RESTROOMS

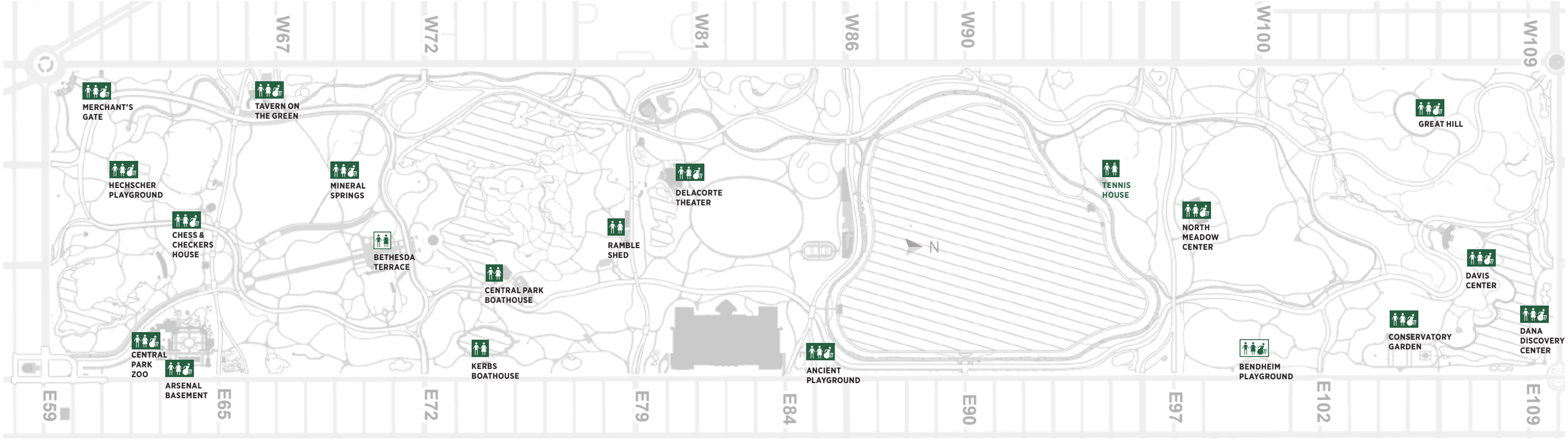
Sign Location Plan



KEY

Year Round Restroom

Seasonal Restroom



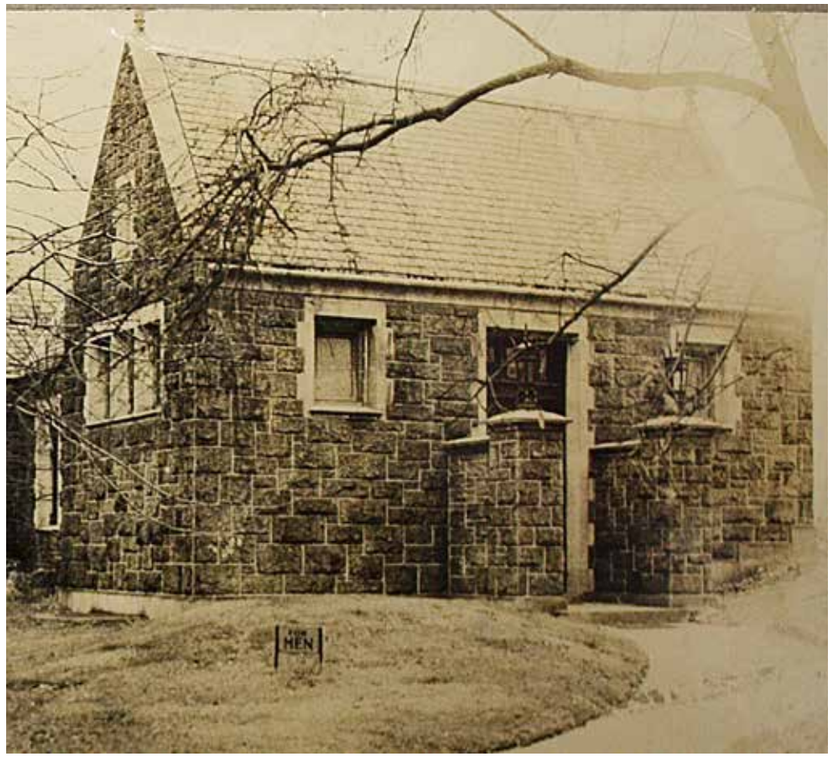
MASTERPLAN FOR CONSOLIDATED RULES AT RESTROOMS

Historic Signage





Dairy Restroom



Delacorte Restroom

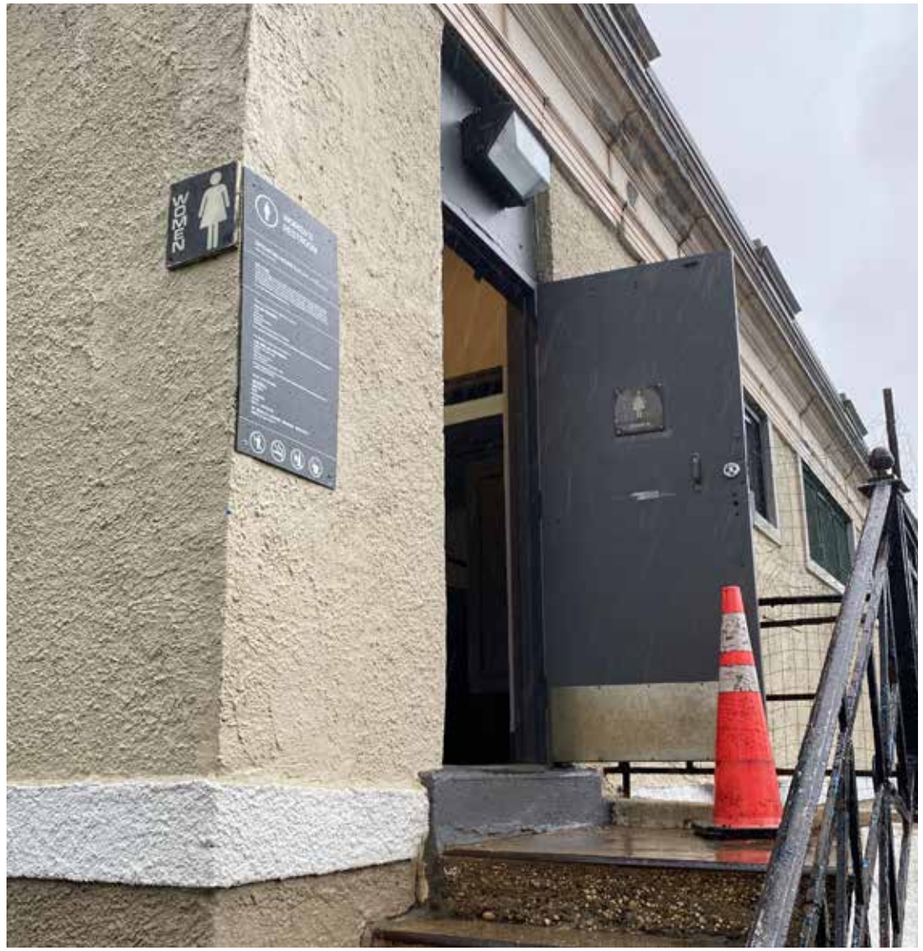




Tennis House Restroom

MASTERPLAN FOR CONSOLIDATED RULES AT RESTROOMS

Existing Signage















MASTERPLAN FOR CONSOLIDATED RULES AT RESTROOMS

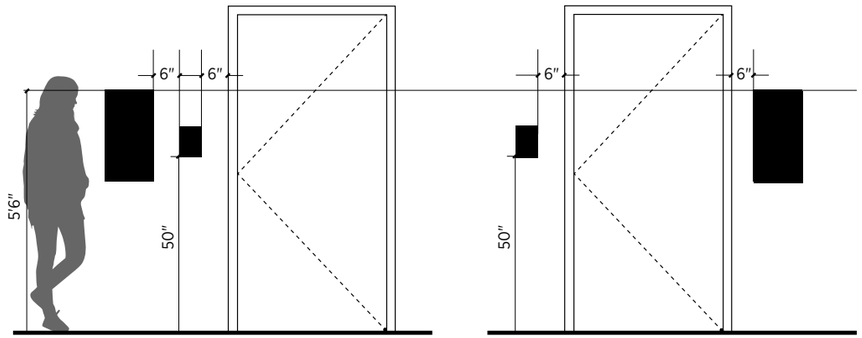
Specifications

TYPICAL SIGN LOCATIONS:

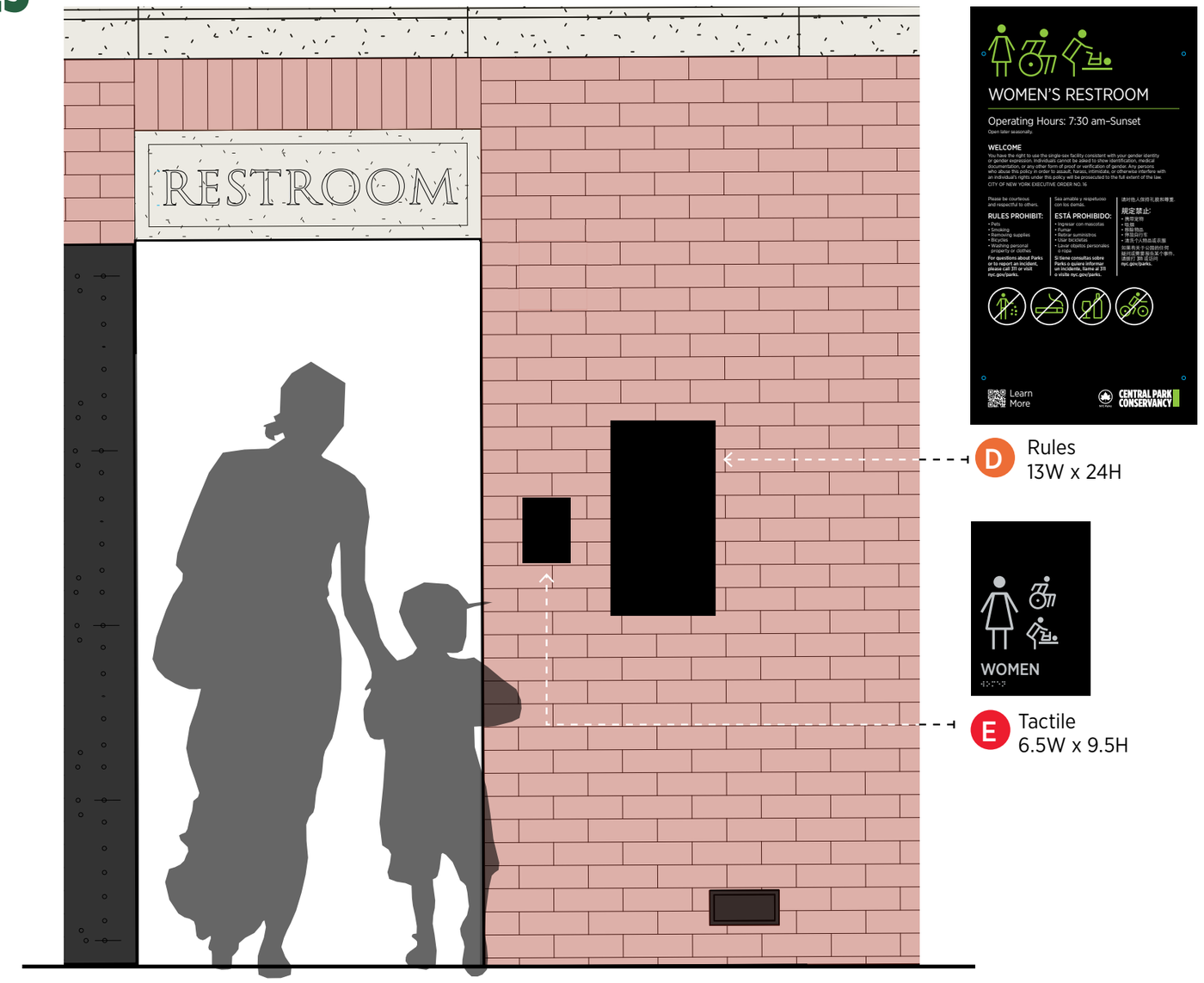
- **Option A**: Priority installation for restroom rules and tactile signage mounted on same side as door handle
- **Option B**: If space is insufficient, locate rules on opposite side of door handle

MOUNTING:

To brick and cement block with 1/4”-20 threaded inserts through 3/4” mortar joints



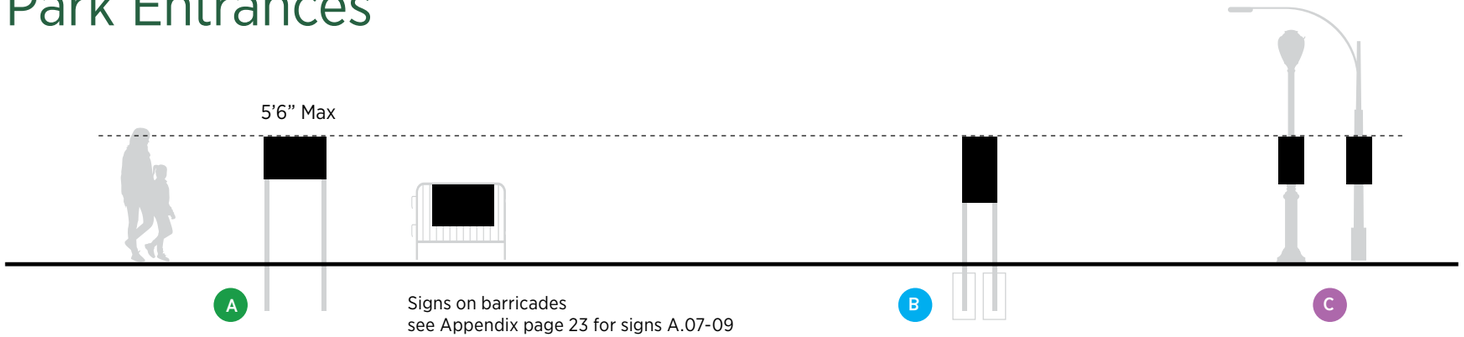
Option A Option B



Proposed signage at Great Hill restroom

MASTERPLAN FOR CONSOLIDATED RULES

Park Entrances



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see Appendix page 23 for signs A.07-09

B

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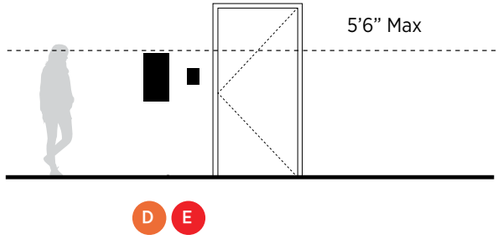


B 20W x 35H Freestanding



C 13W x 24H
Banded to Post

Restrooms



D E



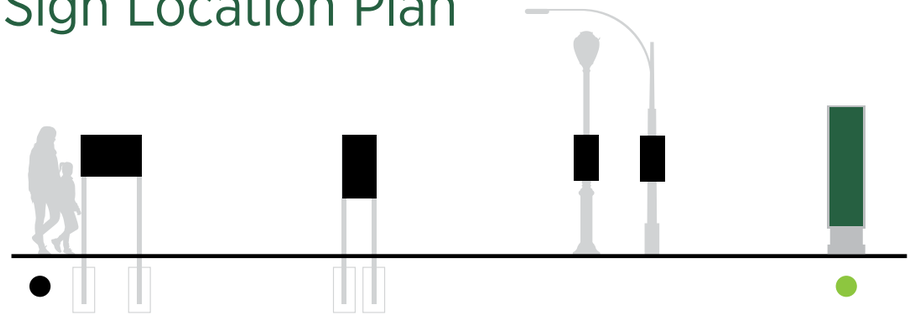
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Sign Location Plan



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